



Thursday, 8 March 2007

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Dear Amanda,

On behalf of the City of Melbourne I'd like to sincerely thank you for your support and services during the recent launch of 'Culture Secrets – Melbourne' on Wednesday 15 November, at the McCulloch Gallery in the city.

As you know, the event was a great success and was attended by more than 100 of Melbourne's arts industry representatives, city stakeholders and media, including the National Gallery of Victoria, Australian Centre for the Moving Image, Australian Centre for Contemporary Art, Melbourne Fringe, Malthouse Theatre, The Arts Centre, Tourism Victoria and The Age.

The series was officially launched by the Deputy Lord Mayor Gary Singer and special mention was made during this time of the contribution made by SMXL.

The services provided by SMXL were outstanding. Many kind comments were made on the quality of the food, service of the wait staff, and professionalism exhibited during the event. Your assistance in securing additional sponsorship to meet our required budget was also greatly appreciated, and as a result a stylish, artistic and *very Melbourne* approach was ensured throughout.

A complimentary pack of the new Culture Secrets cards is included. On behalf of the City of Melbourne, I'd like to once again thank you for your support and we look forward to working with you and the SMXL team again in the future.

Kind regards,

Jo Pearson
Destination Marketing Coordinator
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